

RMS Update: Corporate America adopts Military's cutting-edge move to digital age historical records

Message from RMS President: *Sharlene Hawkes*

Within days of viewing the North Carolina National Guard RMS project, the CEO of one of the world's largest meat-packing companies, National Beef Packing Company based in Kansas City, MO, gave me a call. John Miller wanted their history to be done in the same comprehensive, engaging way that some Units in the Military are now doing. Two weeks ago I had the great pleasure of presenting this all-encompassing historical record to the entire management team (about 60 of them) and see their reaction as they saw everything from the original 1992 business plan, the interviews with the plant managers, to conference agendas, 19 years worth of trade publications, the entire company organizational chart with links to individual bios and interviews, their entire history written out with links to supporting video interviews, and a whole lot more....about 4.64 GB worth. It has been fun and satisfying for our RMS team to see the same process that we use for our Units, be so well-received at the highest levels of Corporate America. I've already received calls from other companies wanting to see what the Military is doing! So a huge thanks to all of you who have been part of this cutting-edge approach to making an organization's history not only interesting and meaningful, but actually part of an overall Communications strategy.

Need to Know

- Did you know that the Army Historical Program says that "educating the Soldier on the value and utility of history is vital to the future of the Army" and yet, just a few months ago, this article came out saying that records are not being kept:
<http://www.inteldaily.com/?c=144&a=8608>

Kudos

- A big deserving congratulations to the 96th Regional Readiness Command AND to Ohio National Guard (2 of our favorite customers) for winning the prestigious Army Community of Excellence awards in their respective divisions!
<http://www.imcom.army.mil/hq/article.32588.htm>

Sharlene's Calendar

- RMS has been asked to present to the Reserve Officers Association national convention in Orlando July 10. Sharlene Hawkes will be speaking to the Army Officers and showing them some of the recent projects.
- Sharlene will also be in Washington DC July 14-16 for meetings relating to the pending appropriation for the National Guard historical records

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